CHALLENGES AND INSIGHTS: DATA GATHERING IN THE MIDST OF PANDEMIC

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Students
Consumers
Businessmen / Traders
Scientists
Extension Workers
Religious Leaders
Farm Leaders / Community Leaders
Policy Makers
Journalists / Media Practitioners
Reasons for face-to-face survey

- Limited restrictions of human movements due to COVID-19
- Low turn-out of responses from online survey
- Need of contact resident to locate the respondents
Challenges in answering questionnaire

- Lengthy sets of questions
- Composed of 10 parts
- With more than 30 questions
- No Filipino translation
- Can answer the questionnaire more than 30 min.
- Most respondents cannot answer without the guide of the surveyor
2 Types of Respondents

- **Independent Respondents**
  - Usually ask enough time to answer the questionnaire
  - Surveyor set date and time of collection on completed questionnaire
  - Some were intimidated with the comprehensive questionnaire
  - Constant follow-up is a great help for high turn-out of responses

- **Dependent Respondents**
  - Seek assistance in answering the questionnaire
  - Need further explanations in several survey items
  - Extra lengthy gathering of data
  - Ready response to commonly asked questions shorten the time of data collection
Extra help needed by certain groups of respondents

- **Old persons**
  - Limitations in their hearing, sight and ability to speak
  - Difficulty in completing the survey
- **With lower educational attainment**
  - Cannot read and write; limited cognitive skills
  - Needs extra effort in connecting and communicating
- **Limited access to key people**
  - Availability during the visit
  - Re-schedule / follow-up visits are necessary
- **Needs proper endorsements**
THANK YOU FOR LISTENING