

*BioteKomiks* centers on the theme "*The Wonders of Pinoy Biotek*" and aims to capture the perspectives of artists on the impact of Pinoy Biotek on the country's agriculture and fisheries through a four-panel comic strip.

Contestants are encouraged to conceptualize their entries from the various biotechnology products developed in the Philippines. They may also build their comic strip on existing studies about the potential benefits and impact of applying biotechnology in Philippine agriculture and fisheries. For examples of Pinoy Biotek products, you may visit **facebook.com/dapinoybiotek** or **www.isaaa.org/resources/biotechph/** 



## Eligibility

The contest is open to all Filipino Nationals, except for the ISAAA Inc. and DA Biotech staff and their immediate family members (parent, spouse, child, or sibling). Joining the contest is free of charge.

The contest has two categories: Amateur and Professional. Amateur artists may be students, non-professionals, or people who consider creating art as a hobby. Professional artists are practicing artists who may be affiliated with media networks and/or professional organizations. This category also includes freelance graphic artists.

# Guidelines for entries

Each entry may contain a maximum of four panels on an 8.27" x 11.69" (A4) size of paper. It must be an original and unpublished work of the entrant, colored, and can be hand-drawn or digitally-drawn. The messages must be science-based. The cartoon strip must include a title. Storytelling tools can be included, such as speech or text bubbles, to convey a message. Entries can be in either Filipino or English.

Participants can only submit one entry each. All digital files must be submitted in either JPEG, PNG, or TIFF format, with an image size of at least 300 dpi resolution. The file name of the soft copy must be in the format:

category\_lastname\_firstname.JPG/PNG/TIFF

(Example: professional\_delacruz\_juanmiguel.JPG)

Entries must not have any identification marks or signatures.

Submit the comic strip to **contests@isaaa.org** together with the following information:

- Name of the artist
- Age
- Affiliation/Organization/School
- Designation/Year-level
- Contact number/s
- E-mail address
- Materials or software used (i.e. pastel, watercolor, Illustrator, Photoshop, etc.)
- One to three-sentence explanation of the comic strip
- Category (professional or amateur)



## Criteria for Judging

30% Creativity and originality 20% Storytelling 30% Relevance to the theme (Pinoy Biotek) 20% Visual appeal



### Prizes

The winners will receive the following cash prizes:

#### PROFESSIONAL

1st place - Php 25,000 2nd place - Php15,000 3rd place- Php 10,000

Consolation prizes will be given to finalists.

#### AMATEUR

1st place - Php 15,000 2nd place - Php 10,000 3rd place- Php 5,000

Consolation prizes will be given to finalists.

# Deadline and Submission

Entries must be submitted on or before **November 5, 2023** to **contests@isaaa.org**. Winners will be notified through e-mail. Details of the awarding will be announced soon.

# Copyright

Copyright of the artwork remains with the artist. However, by entering the contest, all participants grant ISAAA Inc. the exclusive use to reproduce, distribute, display, and create derivative works of the entries for knowledge-sharing initiatives and science popularization activities without further compensation to the artists.